

CHARLES MURDOCK LUCAS

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*Personal contact information
available upon request.*

EDUCATION AND ADDITIONAL QUALIFICATIONS

Furman University Theater Arts Major	Graduate 2007	Current GPA 3.593
Southside Christian School, Greenville, SC	2003	Graduated with Honors - GPA 4.0
Greenville Fine Arts Center - Theater Arts	2003	

EMPLOYMENT

ShowCase Marketing	Summer 2006	Greenville, SC
Intern in graphic & web design. Participated in brainstorming, concepting, designing, and planning marketing strategies. Presented seminar on blogging as a marketing tool. Additional work done as a copywriter. Designed and wrote company's Point of Purchase company culture pieces.		
Furman University Theatre Dept.	2005-2006	Greenville, SC
Administrative Assistant in Public Relations. Duties include coordinating on-campus public relations and promotion strategies, producing promotion materials, audience analysis, and maintaining production blogs for select season shows.		
Democratic Party of South Carolina	Summer 2004	Greenville, SC
Canvassing for Inez Tenenbaum's Senate Campaign. Polling voters on their opinions on campaign issues.		
The Peace Center for the Performing Arts	Summer 2004	Greenville, SC
Marketing Internship with Sharon Autrey. Completed two projects; Marketing Survey Analysis and Direct Mailing Analysis for 2005 Development Plan. Required computer skills and skilled analysis of Market data. Additional work done in Production.		
Furman University Scene Shop	2004-2005	Greenville, SC
Assistant in University Theater's scene shop, required knowledge project management skills and use of tools, properties construction skills and techniques.		

Various Freelance Graphic Design and Copywriting Projects

SPECIAL DISTINCTIONS

- Listed in Who's Who Among College Students 2007
- Studied abroad in the 2006 UK Tour London Experience with Furman University
- Presented Seminar "Blogging: An Ugly Little Word That's a Pretty Big Deal, Using Blogs as a Marketing Tool for the Theatre" at the Associated Colleges of the South convention in 2006
- Freshman Advisor in Furman University Lakeside Housing 2004-2005, where I mentored, counseled and guided Freshman students in their first year at Furman University.
- Director of Improvable Cause improvisational comedy troupe at Furman University
- Listed in Who's Who Among American High school Students 2002
- South Carolina representative to National Young Leadership Conference in 2002
- 2003 "Outstanding Work in American History" Certificate from the Daughters of the American Revolution

COMPUTER SKILLS

Proficient in MS Office, Open Office, Adobe Photoshop CS, Adobe Indesign CS, Quark Express, Corel Painter, Sketchup 5, and Artrage. I am also Mac/PC compatible.

References, Copywriting and Graphic Design Portfolios available upon request.